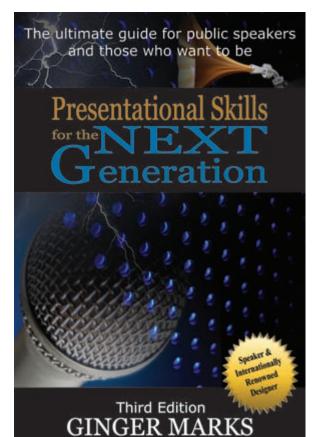
PRESENTATIONAL SKILLS FOR THE NEXT GENERATION

By GINGER MARKS



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The Ultimate Guide for Public Speakers and those who want to be

Presentational Skills for the Next Generation provides excellent ideas for putting together a polished presentation. This easy-to-read book covers a wide range of topics that presenters need to know. Some of the topics, such as organizing the content and working with audio-visual technology are rarely covered. The author's emphasis on rehearsing and considering the audience first are very valuable. You'll also find excellent coverage on the delivery aspect of presenting, including how to dress, what equipment to pack, dealing with fear, and more.

Ginger's explanation on preparing and using visual aids to compliment your talk is especially well done. She covers all-important areas of preparing an effective presentation from considering your audience and the location of your talk to your personal appearance and valuable delivery tips and techniques. This book is a great resource that you can refer to time-and-again for every presentation you'll ever do. You will find the new Resource section especially useful too.

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